



Innovation has always been an important priority of businesses that have achieved long-term success. It is how they stayed a step ahead of their competitors in meeting the needs and desires of their customers. The pressure on businesses to innovate, however, has also created new risks.

Given our mission of “working for a safer world since 1894,” we at UL have needed to understand the pace and implications of change better than most. For over 119 years, we have created standards and conducted research and testing to mitigate risks and help ensure the safety and security of people and businesses. For the greater good, we lead and participate in numerous councils and conduct public safety research. Through our work, we have pioneered an approach to address the risk inherent in progress.

We call it New Science. Through fundamental discoveries, testing methodologies and equipment, procedures, software and standards, we advance safety in lockstep with innovation. New Science enables UL to meet the safety needs of today and the challenges of tomorrow.

And we continually broaden the scope of New Science as the definition of safety evolves. Today, we are advancing the security of online transactions, we have developed tests and procedures to make it possible for homes, offices and schools to contain fewer toxins and we are working on standards for the electro and micro grids.

In the broadest sense, we define our role as creating and employing New Science to facilitate progress — keeping it on track, helping to mitigate risks and ensuring that the necessary protections are in place. We deliver tangible safety results that benefit people, businesses and governments. Innovation, globalization and change are facts of modern life, and with New Science from UL, so is safety.

I invite you to review our New Science journals, articles and case studies, watch our videos, read our infographics and explore the expanding world of New Science.

Keith E. Williams,
President & Chief Executive Officer and Trustee

